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Docket Number: 16356.723 (DC-01769)  
Customer No. 000027683

*Patricia Lewis*  
*#9/15/02*  
*Patent*  
*9-6-02*

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:  
Springer, David S., et al.

Serial No. 09/313,436

Filed: May 17, 1999

For: METHOD AND APPARATUS FOR  
TRACKING BANNER ADVERTISING

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Examiner: Le, Khanh H.

Group Art Unit: 3622

AMENDMENT AND REQUEST FOR RECONSIDERATION  
UNDER 37 CFR 1.116

Box AF  
Commissioner For Patents  
Washington, DC 20231

Sir:

In response to the Final Office Action dated June 24, 2002, please amend the  
above-identified application as follows:

RECEIVED  
SEP 05 2002  
GROUP 3600



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In re patent application of:  
Springer, David S., et al.

Group Art Unit: 3622

Examiner: Le, Khanh H.

For: METHOD AND APPARATUS FOR TRACKING BANNER ADVERTISING

RECEIVED  
SEP 05 2002  
GROUP 3600

In response to the Office action dated June 24, 2002, enclosed are the following regarding the above-identified patent application:

1. Amendment And Request for Reconsideration Under 37 CFR §1.116;
2. Return postcard; and
3. Transmittal letter (in duplicate).

☐ Small entity status of this application has been established by a previously submitted verified statement under 37 C.F.R. §§ 1.9 and 1.27.

☐ No additional fee is required.

The fee has been calculated as shown below:

					<u>SMALL ENTITY</u>		<u>OTHER THAN A SMALL ENTITY</u>		
	<u>(Col. 1)</u>		<u>(Col. 2)</u>		<u>(Col. 3)</u>				
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR		RATE	ADDIT. FEE	<u>OR</u>	RATE	ADDIT. FEE
TOTAL	11	minus 24	= 0		x 9	\$ _____	OR	x 18	\$ _____
INDEP	3	minus 3	= 0		x 42	\$ _____	OR	x 84	\$ _____
[ ]	FIRST PRESENTATION OF MULTIPLE DEP. CLAIM				+ 140	\$ _____	OR	+ 280	\$ _____
					TOTAL	\$ _____	OR	TOTAL	\$ 0.00

\* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.

**\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.**

\*\*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.

The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box in Col. 1 of a prior amendment or the number of claims originally filed.

[ ] Please charge Deposit Account No. [08-1394 H&B] in the amount of \$\_\_\_\_\_.

A check in the amount of \$ \_\_\_\_\_ is attached.

☒ The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. [08-1394 H&B].

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PATENT / DOCKET NO. 16356.723 (DC-01769)  
Customer No. 000027683

- [X] Any additional filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims.  
[ ] Any patent application processing fees under 37 C.F.R. § 1.17.  
[X] A copy of this sheet is enclosed.

Respectfully submitted,

  
James R. Bell  
REGISTRATION NO. 26,528

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A-136555.1

I hereby certify that this correspondence is being deposited with  
the United States Postal Service as first class mail in an envelope  
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20231

on

Date

8/23/02

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Nishi Pasarya

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